SmartSwitch
CDN Switching Tool

As your business goes global, providing the highest quality video streaming will become an increasingly complicated challenge. The variety and complexity of the delivery ecosystem may create an unreliable quality of experience (QoE) depending on the country or partner with whom you wish to operate.

SmartSwitch is one of the optional YOUBORA modules. It ensures the end-to-end availability of your delivery network by choosing the right CDN for the end user’s ISP in real time to ensure your QoE based on your own predefined rules.

No other solution on the market lets you to define the business rules on your own terms to implement your optimal CDN.

This impartial CDN scoring tool not only performs this selection for you automatically, it also gives you full visibility and transparent explanations so you are always in control.

In short, SmartSwitch helps CTOs turn data into actionable information in order to improve technical and operational efficiency.

Two ways this module can benefit you:

- As CTOs you will be able to validate your SLAs with partners via actual data and without the need of your engineering team.
- You will also be able to speed up architecture optimization and improvements thanks to the use of historical data and a clear understanding of traffic volume patterns.

Expand the power of SmartSwitch by combining it with Infinity technology to track and analyze events throughout the entire session, both in and out of the video playback.

Switch CDN in real time to ensure the best QoE
Easily define and configure your own rules for CDN switching, based on QoS or costs
Understand the root cause of QoS problems with total transparency over CDN performance