

SmartReports

Precisely Segmented Reports

Reporting is today more important than ever. Not only to oversee the performance of business decisions in support or technical departments, but also as a marketing intelligence tool to get customer insights and improve marketing segmentation.

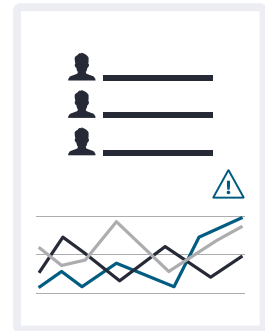
COOs have special interest in moving clear reports daily, weekly and monthly to track performance of their teams. Integrate **SmartReports** results in your balance scorecard to keep track of the execution of activities.

SmartReports allows you to gather in depth insights about different segments of your customer base with a state-of-the-art wizard.

Your team can dig-in the data with unlimited levels of aggregation (ISP, CDN, device, title...), in an efficient and user-friendly way thanks to our new user interface.

Let's take some examples:

- ▣ As a COO you may want daily reports summarizing the different types of issues and the number of users impacted
- ▣ Or understand the most frequent in-player errors



Extract hard data of your users without any need of programming knowledge



Oversee daily performance of support department thanks to summarized reports integrated in your balance score card



Ensure the understanding of recurrent issues and their causes to better interact with technical departments



Some of our customers